



Uttar Pradesh New & Renewable Energy Development Agency, (UPNEDA)
(Deptt. Of Additional Sources of Energy, Govt. of U.P.)

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CORRIGENDUM-1

Tender No:- 01/UPNEDA/IEC Activity/2024-25, Dated 19.06.2024

Uttar Pradesh New & Renewable Energy Development Agency (UPNEDA) invites Online Bids from Prospective Bidders through e-procurement portal for **Selection of Firm for Strategy, Planning and Implementation of IEC Activities aiming at increasing Public Awareness on PM Surya Ghar Yojana benefits in Ayodhya, Gorakhpur and Varanasi.**

The Details of extended date and time are as following:-

S.No	Particulars	Pre-Scheduled Date & Time	Extended Date & Time
1	Bid submission end date & Time	On: 12.07.2024 upto 6:00 pm	On: 22.07.2024 upto 6:00 pm
2	Online technical Bid Opening date & time	On: 12.07.2024 at 06:30 pm	On: 22.07.2024 at 06:30 pm
3	Financial Bid Opening date & time.	Shall be intimated later	

The details can be seen or downloaded from e-procurement portal (<https://etender.up.nic.in>) & UPNEDA website www.upneda.org.in.

Director, UPNEDA reserves the right to reject any or all tenders without assigning any reason thereof.

Director , UPNEDA

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Uttar Pradesh New & Renewable Energy Development Agency (UPNEDA) invites Online Bids from Prospective Bidders through e-procurement portal for **Selection of Firm for Strategy, Planning and Implementation of IEC Activities aiming at increasing Public Awareness on PM Surya Ghar Yojana Benefits in Ayodhya, Gorakhpur and Varanasi.**

Tender No: - 01/UPNEDA/IEC Activity/2024-25, Dated 19.06.2024			
Sno	Point / Clause No.	Existing Clause	Amended Clause
1	3. Check list, Page no- 4 & Section -2, Eligibility condition 2.1, page no 10	The bidder should be a firm registered/ incorporated under Companies Act, 1956 or Companies Act, 2013/ and further amendment (s), or Trust registered under Indian Trust Act 1882 or a registered partnership firm (registered under section 59 of the Partnership Act, 1932) or a Limited Liability partnership (under the Limited Liability Partnership Act, 2002) or proprietorship.	The bidder should be a firm registered/incorporated under Companies Act, 1956 or Companies Act, 2013/ and further amendment (s), or Trust registered under Indian Trust Act 1882 or a registered partnership firm (registered under section 59 of the Partnership Act, 1932) or a Limited Liability partnership (under the Limited Liability Partnership Act, 2002) or proprietorship, or under Society Registration Act
2	3. Check list, Page no- 5	<p>Past Performance: The bidder should have atleast Three years' experience of similar work or relevant business in the last five years i.e., 2019-20, 2020-2021, 2021-2022, 2022-2023 and 2023-2024.</p> <p>1) Bidder should have Team of Experts for Qualification:</p> <p>a) At least one member with at least 07 years of experience in field of Marketing or Managing IEC (Information, Education and Communication) activities or both specifically related to Renewable energy industry, Climate change projects or other similar projects along with basic knowledge of Solar Rooftop Systems, to be considered as <i>Team Leader</i>.</p> <p>b) At least one member with at least 05 years of</p>	<p>Past Performance: The bidder should have atleast Three years' experience of similar work or relevant business of working with a Govt./ State Govt./ PSU/ Company in the last five years i.e., 2019-20, 2020-2021, 2021-2022, 2022-2023 and 2023-2024.</p> <p>1) Bidder should have Team of Experts for Qualification:</p> <p>a) At least one member with at least 07 years of experience in field of Marketing or Managing IEC (Information, Education and Communication) activities or both specifically related to Renewable energy industry, Climate change projects or other similar projects along with basic knowledge of Solar Rooftop Systems, to be considered as <i>Team Leader</i>.</p> <p>b) At least one member with at least 05 years of</p>

Tender No: - 01/UPNEDA/IEC Activity/2024-25, Dated 19.06.2024

Sno	Point / Clause No.	Existing Clause	Amended Clause
		<p>experience in coordinating, monitoring, collating data and MIS preparation, to be considered as <i>Technical Analyst</i>.</p> <p>c) At least one member with at least 3 years of experience in Content Development, Video Editing for awareness campaigns, to be considered as <i>Content Developer</i>.</p> <p>d) At least one member with at least 3 years of experience in executing field activities for IEC (Information, Education and Communication), to be considered as <i>Field Executive</i>.</p> <p>2) The Bidder must have prior experience of working in Uttar Pradesh.</p>	<p>experience in coordinating, monitoring, collating data and MIS preparation, to be considered as <i>Technical Analyst</i>.</p> <p>c) At least one member with at least 3 years of experience in Content Development, Video Editing for awareness campaigns, to be considered as <i>Content Developer</i>.</p> <p>d) At least one member with at least 3 years of experience in executing field activities for IEC (Information, Education and Communication), to be considered as <i>Field Executive</i>.</p> <p>2) The Bidder must have prior experience of working in Uttar Pradesh.</p> <p>Bidder must submit an affidavit declaring the experience of team members engaged with required experience.</p>
3	<p>Section -2, Eligibility condition, Clause 2.2, page no 10</p>	<p>2.2 Past Performance: The bidder should have at least three years' experience of similar work or relevant business in last five years i.e., 2019-20, 2020-2021, 2021-2022, 2022-2023 and 2023-2024.</p>	<p>2.3 Past Performance: The bidder should have at least three years' experience of similar work or relevant business of working with a Govt./ State Govt./ PSU/ Company in last five years i.e., 2019-20, 2020-2021, 2021-2022, 2022-2023 and 2023-2024.</p>
4	<p>Section-4 Bid opening, evaluation and finalization of bid, Section 4.2, Team Interaction/Interview Page no. 16</p>	<p>Team Interaction- Presentation by Team leader and interaction/interview with Team members- at least 01 Technical Analyst, 01 Field Executive and 01 Content Developer on basis of: -</p> <ol style="list-style-type: none"> 1. Confidence: '0' to '5' 2. Communication Skills: '0' to '5' 3. Educational Credentials: '0' to 	<p>Team Interaction- Presentation by Team leader and interaction/interview with Team members- at least 01 Technical Analyst, 01 Field Executive and 01 Content Developer on basis of: -</p> <ol style="list-style-type: none"> 1. Confidence: '0' to '5' 2. Communication Skills: '0' to '5' 3. Educational Credentials: '0' to '5'

Tender No: - 01/UPNEDA/IEC Activity/2024-25, Dated 19.06.2024			
Sno	Point / Clause No.	Existing Clause	Amended Clause
		'5' 4. Relevant Experience: '0' to '5' 5. Knowledge of Renewable Energy Sector: '0' to '5'	4. Relevant Experience: '0' to '5' 5. Knowledge of Renewable Energy Sector: '0' to '5' *Mode of interview will be both physical/on-line via. VC. Dates will be intimated later.
5	Section -6, General Conditions of Contract, Clause 6.1.4, page no 19	6.1.4 Director, Uttar Pradesh New and Renewable Energy Development Agency, (UPNEDA) reserves the right to increase or decrease the quantity of Bid. Extra work (if required) will be allotted to the 'L1' bidder on the quoted 'Unit Rate' taken separately. The decision of Director will be final and binding.	6.1.4 Director, Uttar Pradesh New and Renewable Energy Development Agency, (UPNEDA) reserves the right to increase or decrease the quantity of Bid during the tenure/period of the contract. Extra work (if required) will be allotted to the 'L1' bidder on the quoted 'Unit Rate' taken separately. The decision of Director will be final and binding.
6	Section -6, General Conditions of Contract, 6.7 Payments, Page no. 21	The payments shall be made as per assessment of project officer concerned with following terms and conditions: - i) Advance 20% of the ordered value on award of work. ii) 60% of the ordered value after the completion of work mentioned in Serial No.01 to 13 of Scope of Work table (Table No.1) iii) The final 20% of the ordered value on successful completion of work & services at the end of the contract period.	The payments shall be made activity wise as per assessment of the concerned district project officer with following terms & conditions: - i) Upto 20% of the ordered value on submission of bill as per activity completed. ii) Upto next 30% of the ordered value after the completion of work & services on submission of bills in second phase. iii) Upto next 30% of the ordered value after the completion of work & services on submission of bills in third phase. iv) Upto next 10% of the ordered value after the completion of work & services on submission of bills in fourth phase. v) The final 10% of the order value on successful completion of all work & services satisfactorily and its verification by concerned project officer after the end of the contract period.

Tender No: - 01/UPNEDA/IEC Activity/2024-25, Dated 19.06.2024

Sno	Point / Clause No.	Existing Clause	Amended Clause
7	Section 8, Scope of Work, Page no. 23	1. Design, Printing and displaying of Banners at Vikas Bhawan/ Nagar Nigam/ Sub-Stations/ Wards of the 03 districts – Ayodhya, Gorakhpur and Varanasi.	1. Design, Printing, Installation and Displaying of Banners at Vikas Bhawan/ Nagar Nigam/ Sub-Stations/ Wards, 30 Nos. concurrently in each district – Ayodhya, Gorakhpur and Varanasi district for 01-year duration. (Schedule of display at each location along with the list of locations will be provided later).
		2. Design, Printing, and installation of Billboard banners over the Hoardings of prominent locations (Chauraha) of 03 districts - Ayodhya, Gorakhpur and Varanasi.	2. Design, Printing, and installation of banners over the Billboards/Hoardings of prominent locations (Chauraha), 04 Nos. in each district - Ayodhya, Gorakhpur and Varanasi for a period of 03 months within the contract period. (Schedule and list of locations will be provided later).
		3. Design, Printing and distribution of Pamphlets on Canopy stalls to be setup at Vikas Bhawan, Discom Billing offices/Divisional offices and Sub-stations.	3. Design, Printing, Supply and Distribution of Pamphlets on Canopy stalls at Vikas Bhawan, Discom Billing offices/ Divisional offices and Sub-stations within the contract period (1,00,000 Pamphlets in each district in Ayodhya, Gorakhpur and Varanasi).
		4. Deputation of 'Field Executives' at Canopy setups organized at Vikas Bhawan/ Nagar Nigam/ Sub-Stations/ Wards in 03 districts (Total 25 Manpower)	4. Deputation of 'Field Executives' for Canopy stalls organized at Vikas Bhawan/ Nagar Nigam/ Sub-Stations/ Wards. 06 field executives to be deputed for each district for entire duration of the contract. (Total 18 field executives)

Tender No: - 01/UPNEDA/IEC Activity/2024-25, Dated 19.06.2024

Sno	Point / Clause No.	Existing Clause	Amended Clause
		5. Poster Advertisement on back side of Auto-rickshaws (Total 150 Autos to cover) and Battery-Rickshaws (Total 150 Battery rickshaw to cover) in Ayodhya, Gorakhpur and Varanasi.	5. Poster Advertisement on back side of Auto and Battery-Rickshaws. <ul style="list-style-type: none">• 100 Nos. of Auto & Battery rickshaws in each district - Ayodhya, Gorakhpur and Varanasi (Total 300 Autos & Battery Rickshaws) for a period of 03 months within the contract period. (Min. poster size. 3' x 1.5')• Schedule of mobilization will be provided later.
		6. Support in Design, Printing and installation of Standees, Banners for Discom & Vendor Training Programs in 03 districts (Ayodhya – 04 training programs, Gorakhpur- 04 training programs and Varanasi- 02 training programs).	Removed from Scope of Work
		7. Events to organize for various societies (viz. Chamber of Commerce, Bar Association, Red Cross society, CA associations etc.) aiming at increasing awareness of Society members on PM Surya Ghar Yojana.	Removed from Scope of Work
		8. Events to be organized on benefits of Rooftop Solar in renowned Universities viz. Banaras Hindu University (BHU), Ayodhya University, Deen Dayal Upadhyay Gorakhpur University, Colleges and Schools of all 03 districts engaging professors, teachers, staff and students.	6. Events to be organized on benefits of Rooftop Solar in renowned Universities viz. Banaras Hindu University (BHU), Ayodhya University, Deen Dayal Upadhyay Gorakhpur University, Colleges and Schools of all 03 districts engaging professors, teachers, staff and students. <ul style="list-style-type: none">• Event will include a Banner, Standee, and Sound System setup not limited to Mic & speakers for interaction with public.

Tender No: - 01/UPNEDA/IEC Activity/2024-25, Dated 19.06.2024

Sno	Point / Clause No.	Existing Clause	Amended Clause
			<ul style="list-style-type: none"> • Duration of the interactive event will be minimum 02 hours. • Broad idea of the session along with the Schedule of the events during the contract period will be provided later.
		<p>9. Advertisement in prominent Hindi Newspapers (viz. Dainik Jagran, Dainik Bhaskar, Amar Ujala and Hindustan)</p>	<p>7. Advertisement in prominent Hindi Newspapers (e.g., Dainik Jagran, Dainik Bhaskar, Amar Ujala, Hindustan, Navbharat Times) to be published on Sundays only (Min. Size 20 cm x15 cm).</p> <ul style="list-style-type: none"> • Advertisement may exclude front cover and back pages. • Advertisement to be published on 08 Sundays in each district within the contract period. (Schedule will be intimated later)
8	<p>Section 8, Scope of Work, Page no. 24</p>	<p>10. Deputation of Surya Raths (mobile vehicle) for promotion & awareness of Scheme (Ayodhya-03 nos., Gorakhpur- 04 nos. and Varanasi- 03 nos., Total 10 Surya Raths).</p>	<p>8. Mobilization of Surya Raths (mobile vehicle) for promotion & awareness of Scheme. 03 Raths to be deputed in each district for 03 months within the duration of contract period.</p> <ul style="list-style-type: none"> • ‘Rath’ will be considered any Light commercial vehicle (preferably pick up or mini truck) decorated with banners, posters, and a Sound system for audio advertisement. • Audio clip will be provided later by UPNEDA. • Minimum Distance to cover each day is 20 Km, with minimum outdoor exposure of 06 hours. • District wise movement schedule & details of route will be provided later.

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Sno	Point / Clause No.	Existing Clause	Amended Clause
		<p>11. Deputation of total 03 'Nodal Officers' (01 each for Ayodhya, Gorakhpur and Varanasi) for the entire tenure of the contract (12 months) in Ayodhya, Gorakhpur and Varanasi for daily co-ordination between internal teams, monitoring of district IEC activities and MIS preparation.</p>	<p>9. Deputation of 02 'Nodal Officers' (01 for Ayodhya & Gorakhpur, and 01 for Varanasi) for the entire tenure of the contract (12 months) for daily co-ordination between internal teams, monitoring of district IEC activities and MIS preparation.</p>
		<p>12. Design, Printing, Supply and Distribution of T-shirts and Caps to suggested vendors, consumers, and volunteers.</p>	<p>10. Design, Printing, Supply and Distribution of T-shirts and Caps to beneficiaries viz. Consumers, Vendors and Volunteers within the duration of the contract period. 1000 set. for each district. (List & size wise quantity for print, and the distribution schedule will be provided later).</p>
		<p>13. Support and Supply of IEC material for Solar Melas to be organized each quarter in all 03 districts– Ayodhya, Gorakhpur and Varanasi.</p>	<p>11. Facilitation of services to organize 01 'Solar Mela' in each district within the contract period, with arrangements (not limited to): -</p> <ul style="list-style-type: none"> • A Temporary Stage along with housing (tent) for dignitaries (Minimum stage size - 25' x 15'), • Open Carpet area with Seating arrangements (chairs) to accommodate minimum 150 visitors at a time. • Sound system including Mic, Speakers, and a Podium for dignitaries to address public. • Display material will include Banners (Size 10' x 5' – 01 Nos., 7'x 4' – 01 Nos.), and Standees (5' x 2' - 02 Nos.).

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			<ul style="list-style-type: none"> Content for banners will be provided later. Venue will be facilitated by UPNEDA. (Schedule of the Mela's will be intimated later).
			<p>12. Canopy stalls to setup, atleast 03 Nos. in each district concurrently at suggested locations for 01 year duration.</p> <ul style="list-style-type: none"> Tent type Canopy with Minimum size 5'x5'x7' will be installed. List of locations and month-wise schedule for entire contract period will be provided later.
	Section 8, Scope of Work, Clause 8.2, Timeline, Page no. 24	The timeline is to develop and deploy within 60 days from the date of the Work Order with validity of contract for a period of 01 year from the date of Work Order provided from UPNEDA.	<p>The timeline for design, printing & installation of banners, Setup of Canopy stalls, deputation of Field executives and Nodal officers will be within 60 days from the date of the Work Order with validity of work & services for a period of 01 year from the date of Work Order.</p> <p>All other works and services not mentioned above will be completed as per schedule given by UPNEDA. The tenure and the validity of work and services provided by contractor as per contract will be 01 year from the date of Work order.</p>

Note: - *Line items for Revised Scope of Work are provided below with updated quantities: -

❖ Bidder should quote price according to Revised BOQ and same will be upload in Financial Bid Part. The Revised BOQ (Excel Format) is in 'Other Corrigendum' section.

Revised Scope of Work for IEC Activity in Ayodhya, Gorakhpur and Varanasi			
S.No.	Activity	Qty.	UOM
	Tenure of Proposal will be 01 year		
1	Design, Printing, Installation and Displaying of Banners at Vikas Bhawan/ Nagar Nigam/ Sub-Stations/ Wards, 30 Nos. concurrently in each district – Ayodhya, Gorakhpur and Varanasi district for 01-year duration. (Min. Size - 7' x 4')	90	Nos.
2	Design, Printing, and Installation of banners over the Billboards/ Hoardings of prominent locations (Chauraha), 04 Nos. in each district - Ayodhya, Gorakhpur and Varanasi for a period of 03 months within the contract period. (Min. size-20'x10')	12	Nos.
3	Design, Printing, Supply and Distribution of Pamphlets on Canopy stalls at Vikas Bhawan, Discom Billing offices/ Divisional offices and Sub-stations within the contract period (1,00,000 Pamphlets in each district in Ayodhya, Gorakhpur and Varanasi, with Min. size- 8.3" x 11.7")	3,00,000	Nos.
4	Deputation of 'Field Executives' for Canopy stalls organized at Vikas Bhawan/ Nagar Nigam/ Sub-Stations/ Wards. 06 field executives to be deputed for each district for entire duration of the contract.	18	Nos.
5	Poster Advertisement on back side of Auto and Battery-Rickshaws. 100 Nos. of Auto & Battery rickshaws in each district - Ayodhya, Gorakhpur and Varanasi (Total 300 Autos & Battery Rickshaws) for a period of 03 months within the contract period. (Min size. 3'x1.5').	300	Nos.
6	Events to be organized on benefits of Rooftop Solar in renowned Universities, Colleges and Schools of all 03 districts engaging professors, teachers, staff and students (03 events in each district). Event will include a Banner(7'x4'), Standee (5'x2'), and Sound System setup not limited to Mic & speakers for interaction with public. Duration of this interactive event will be minimum 02 hours. Broad idea of the session along with the Schedule of the events during the contract period will be provided later.	9	Events
7	Advertisement in prominent Hindi Newspapers (e.g., Dainik Jagran, Dainik Bhaskar, Amar Ujala, Hindustan, Navbharat Times) to be published on Sundays only (Min. Size 20 cm x15 cm). Advertisement may exclude front cover and back pages. Advertisement to be published on 08 Sundays in each district within the contract period.	24	Nos.
8	Mobilization of Surya Raths (mobile vehicle) for promotion & awareness of Scheme. 03 Raths to be deputed in each district for 03 months within the duration of contract period. District wise movement schedule & details of route will be provided later 'Rath' will be considered any Light commercial vehicle (preferably pick up or mini truck) decorated with banners, posters, and a Sound system for audio advertisement. Audio clip will be provided later by UPNEDA. Minimum Distance to cover each day is 20km, with minimum outdoor exposure of 06 hours.	9	Nos.
9	Deputation of 'Nodal Officers' (01 for Ayodhya & Gorakhpur, and 01 for Varanasi) for the entire tenure of the contract (12 months) for daily co-ordination between internal teams, monitoring of district IEC activities and MIS preparation.	2	Nos.
10	Design, Printing, Supply and Distribution of T-shirts and Caps to beneficiaries viz. Consumers, Vendors or Volunteers (List and Size wise Qty. for print, and the distribution schedule will be provided later) - 1000 set. for each district	3,000	Set
11	Facilitation of services to organize 01 'Solar Mela' in each district within the contract period, with arrangements (not limited to): - a) Temporary Stage along with housing (tent) for dignitaries (Minimum stage size - 25' x 15'), b) Carpet area with Seating arrangements (chairs) to accommodate minimum 150 visitors at a time. c) Sound system including Mic, Speakers and a podium for dignitaries to address public. d) IEC material will include Banners (Size 10' x 5' – 01 Nos., 7'x 4' – 01 Nos.), and Standees (5' x 2' - 02 Nos.). Content for banners will be provided later. e) Venue will be facilitated by UPNEDA.	3	Events
12	Canopy stalls to setup, atleast 03 Nos. in each district concurrently at suggested locations for 01 year duration. Tent type Canopy with Minimum size 5'x5'x7' will be installed.	9	Nos.